

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

KUTV

**Date:**

9/21/12

I, Tiffany Yen,being/on behalf of: Larry Herbert, a legallyqualified candidate of the Republican politicalparty for the office of: State Governorin the generalelection to be held on: November 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

**Total Charges:**

\$ 95,440

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Herbert for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Hawkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/11/12  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

KRISTEN HENDERSON  
Printed Name

POLITICAL ADV. SPECIALIST  
Title



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Governor Gary Herbert-R  
837 East South Temple  
Salt Lake City, UT 84102

## Contract # 1373718

### Schedule Dates

09/24/12-11/02/12

### Advertiser

Governor Gary Herbert-R (74153)

### Agency

R&R Partners (11757)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Herbert- Spot TV- General :60 (473723)

### Salesperson

Henderson, Kristen (2948)

### Sales Office

KUTV/KMYU

### Buyer Name

Pedro, Amy

### Phone/Fax

(801) 746-5926 /

### CPE

400 401

### Account Types

Local/Spot Agency BRD

### Billing Type

Standard

### Comments

Date Entered 09/17/12

Last Modified 09/24/12

Entered By Chantyrce Diehl

CO-OP No

### Headline #

A2554

Demo Normal

### Package Deal

15.00

### Commission %

\$14,316.00

### Commission

\$81,124.00

### Net Total

\$81,124.00

### Sales Tax

| Salt Lake City (KUTV) |       |             |  |
|-----------------------|-------|-------------|--|
| By Broadcast Month    | Spots | Rate        |  |
| Sep. 2012             | 6     | \$12,800.00 |  |
| Oct. 2012             | 37    | \$59,140.00 |  |
| Nov. 2012             | 13    | \$23,500.00 |  |
| Grand Total:          |       | \$95,440.00 |  |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------|---------|
| 1.0  | Normal Line / News             | 10/08/12-10/12/12 | 3   | 1:00   | 5:30A- News-2 News This Morning 530a | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$300.00   | \$600.00   | Salt Lake City (KUTV) |          | 9/17/12 |
| 2.0  | Normal Line / News             | 10/22/12-11/02/12 | 1   | 1:00   | 5:30A- News-2 News This Morning 530a | 2   | X  | X  | X  | X  | X  |    |    | 4     | \$700.00   | \$2,800.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 3.0  | Normal Line / News             | 10/08/12-10/19/12 | 3   | 1:00   | 6A- 8A (MST)                         | 1   | X  | X  | X  | X  | X  |    |    | 2     | \$550.00   | \$1,100.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 4.0  | Normal Line / News             | 09/24/12-09/28/12 | 1   | 1:00   | 6A- 8A (MST)                         | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,100.00 | \$2,200.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 5.0  | Normal Line / News             | 10/08/12-10/12/12 | 1   | 1:00   | 6A- 8A (MST)                         | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,100.00 | \$2,200.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 6.0  | Normal Line / News             | 10/15/12-10/19/12 | 1   | 1:00   | 6A- 8A (MST)                         | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,100.00 | \$2,200.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 7.0  | Normal Line / News             | 10/22/12-11/02/12 | 1   | 1:00   | 6A- 8A (MST)                         | 3   | X  | X  | X  | X  | X  |    |    | 6     | \$1,100.00 | \$6,600.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 8.0  | Normal Line / SPOT             | 10/08/12-10/12/12 | 3   | 1:00   | 8A- CBS-This Morning (New Title)     | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$270.00   | \$540.00   | Salt Lake City (KUTV) |          | 9/17/12 |
| 9.0  | Normal Line / SPOT             | 10/22/12-11/02/12 | 3   | 1:00   | 8A- CBS-This Morning (New Title)     | 2   | X  | X  | X  | X  | X  |    |    | 4     | \$600.00   | \$2,400.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 10.0 | Normal Line / News             | 10/08/12-10/12/12 | 3   | 1:00   | 5P- News-2 News at 5p                | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$800.00   | \$800.00   | Salt Lake City (KUTV) |          | 9/17/12 |
| 11.0 | Normal Line / News             | 09/24/12-09/28/12 | 1   | 1:00   | 5P- News-2 News at 5p                | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$1,800.00 | \$1,800.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 12.0 | Normal Line / News             | 10/08/12-10/12/12 | 1   | 1:00   | 5P- News-2 News at 5p                | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$1,800.00 | \$1,800.00 | Salt Lake City (KUTV) |          | 9/17/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PAYMENT RECEIVED

*[Signature]*

9/24/12



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Governor Gary Herbert-R  
837 East South Temple  
Salt Lake City, UT 84102

## Contract # 1373718

**Schedule Dates** 09/24/12-11/02/12  
**Advertiser** Governor Gary Herbert-R (74153)  
**Agency** R&R Partners (11757)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Herbert- Spot TV- General :60 (473723)  
**Salesperson** Henderson, Kristen (2948)  
**Sales Office** KUTV/KMYU  
**Buyer Name** Pedro, Amy  
**Phone/Fax** (801) 746-5926 /  
**CPE** 400 401  
**Account Types** Local/Spot Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/17/12  
**Last Modified** 09/24/12  
**Entered By** Chantryce Diehl  
**CO-OP** No  
**Headline #**  
**Demo** A2554  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,316.00  
**Net Total** \$81,124.00  
**Sales Tax**

**Salt Lake City (KUTV)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 6         | \$12,800.00        |
| Oct. 2012           | 37        | \$59,140.00        |
| Nov. 2012           | 13        | \$23,500.00        |
| <b>Grand Total:</b> | <b>56</b> | <b>\$95,440.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                   | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total       | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|-----------------------|----------|---------|
| 13.0 | Normal Line / News             | 10/15/12-10/19/12 | 1   | 1:00   | 5P- News-2 News at 5p       | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$1,800.00 | \$1,800.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 14.0 | Normal Line / News             | 10/22/12-11/02/12 | 1   | 1:00   | 5P- News-2 News at 5p       | 2   | X  | X  | X  | X  | X  |    |    | 4     | \$1,800.00 | \$7,200.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 15.0 | Normal Line / News             | 09/24/12-09/28/12 | 1   | 1:00   | 6P- News-2 News at 6p       | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 16.0 | Normal Line / News             | 10/08/12-10/12/12 | 1   | 1:00   | 6P- News-2 News at 6p       | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 17.0 | Normal Line / News             | 10/15/12-10/19/12 | 1   | 1:00   | 6P- News-2 News at 6p       | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 18.0 | Normal Line / News             | 10/22/12-11/02/12 | 1   | 1:00   | 6P- News-2 News at 6p       | 2   | X  | X  | X  | X  | X  |    |    | 4     | \$2,000.00 | \$8,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 19.0 | Normal Line / News             | 10/08/12-10/19/12 | 3   | 1:00   | 10P- News-2 News at 10p     | 1   | X  | X  | X  | X  | X  |    |    | 2     | \$2,400.00 | \$4,800.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 20.0 | Normal Line / News             | 09/24/12-09/28/12 | 1   | 1:00   | 10P- News-2 News at 10p     | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$5,000.00 | \$5,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 21.0 | Normal Line / News             | 10/08/12-10/12/12 | 1   | 1:00   | 10P- News-2 News at 10p     | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$5,000.00 | \$5,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 22.0 | Normal Line / News             | 10/15/12-10/19/12 | 1   | 1:00   | 10P- News-2 News at 10p     | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$5,000.00 | \$5,000.00  | Salt Lake City (KUTV) |          | 9/17/12 |
| 23.0 | Normal Line / News             | 10/22/12-11/02/12 | 1   | 1:00   | 10P- News-2 News at 10p     | 2   | X  | X  | X  | X  | X  |    |    | 4     | \$5,000.00 | \$20,000.00 | Salt Lake City (KUTV) |          | 9/17/12 |
| 24.0 | Normal Line / News             | 09/24/12-09/28/12 | 1   | 1:00   | 4:59-20P- News-2 News at 5p | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$1,800.00 | \$1,800.00  | Salt Lake City (KUTV) |          | 9/18/12 |
| 25.0 | Normal Line / News             | 10/08/12-10/12/12 | 1   | 1:00   | 5:59P- News-2 News at 6p    | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00  | Salt Lake City (KUTV) |          | 9/18/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Governor Gary Herbert-R  
837 East South Temple  
Salt Lake City, UT 84102

## Contract # 1373718

**Schedule Dates** 09/24/12-11/02/12  
**Advertiser** Governor Gary Herbert-R (74153)  
**Agency** R&R Partners (11757)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Herbert- Spot TV- General :60 (473723)  
**Salesperson** Henderson, Kristen (2948)  
**Sales Office** KUTV/KMYU  
**Buyer Name** Pedro, Amy  
**Phone/Fax** (801) 746-5926 /  
**CPE** 400 401  
**Account Types** Local/Spot Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/17/12  
**Last Modified** 09/24/12  
**Entered By** Chantryce Diehl  
**CO-OP** No  
**Headline #**  
**Demo** A2554  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,316.00  
**Net Total** \$81,124.00  
**Sales Tax**

## Salt Lake City (KUTV)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 6         | \$12,800.00        |
| Oct. 2012           | 37        | \$59,140.00        |
| Nov. 2012           | 13        | \$23,500.00        |
| <b>Grand Total:</b> | <b>56</b> | <b>\$95,440.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------|---------|
| 26.0 | Normal Line / News             | 10/08/12-10/12/12 | 3   | 1:00   | 6A- 8A (MST)                               | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$550.00   | \$550.00   | Salt Lake City (KUTV) |          | 9/18/12 |
| 27.0 | Normal Line / News             | 10/15/12-10/19/12 | 3   | 1:00   | 5:28-30A- News-2 News<br>This Morning 530a | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$700.00   | \$700.00   | Salt Lake City (KUTV) |          | 9/18/12 |
| 28.0 | Normal Line / News             | 10/15/12-10/19/12 | 3   | 1:00   | 6A- 8A (MST)                               | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$550.00   | \$550.00   | Salt Lake City (KUTV) |          | 9/18/12 |
| 29.0 | Normal Line / News             | 10/15/12-10/19/12 | 3   | 1:00   | 5:59p- News-2 News at 6p                   | 1   | X  | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) |          | 9/18/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

KUTV Channel 2  
150 South Main Street #150  
Salt Lake City, Ut. 84111



Note: If KUTV does not receive response from  
buyer within 24 hours, make goods will be  
made as offered

Account Executive: KRISTEN HENDERSON  
Fax#: 801-838-1101  
Phone#: 801-838-1119  
Email: KHENDERSON@kutv2.com

### MISSED SPOTS/ CHANGES/ MAKE-GOODS

Date: 9/17/2012

Client: GARY HERBERT

Flight Dates: 9/24/12 - 11/4/12

Product: HERBERT - SPOT TV - GENERAL -60

Est. #: 400-401

| ORDERED SPOTS |            |           |                    | MAKEGOODS |   |        |            |              |                    |         |                         |
|---------------|------------|-----------|--------------------|-----------|---|--------|------------|--------------|--------------------|---------|-------------------------|
| LENGTH        | WK OF      | TIME      | PROGRAM            | RATE      | REASON MISSED   | LENGTH | WK OF      | TIME         | PROGRAM            | RATE    | NOTES                   |
| :60           | 09/24/12   | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | NON-PREEMPTIBLE RATES TO CLEAR                            | :60    | 9/24/2012  | 5-5:30P      | 2NEWS @ 5PM        | \$1,800 | NON-PREEMPTIBLE         |
| :60           | 09/24/12   | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | NON-PREEMPTIBLE RATES TO CLEAR                            |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 6-8A      | 2NEWS THIS MORNING | \$550     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 5-5:30P   | 2NEWS @ 5PM        | \$800     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 10-10:35P | 2NEWS @ 10PM       | \$2,400   | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 10/8/2012  | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/8/2012  | 6-6:30P      | 2NEWS @ 6PM        | \$2,000 | NON-PREEMPTIBLE         |
|               |            |           |                    |           |   | :60    | 10/8/2012  | 6-8a         | 2NEWS THIS MORNING | \$550   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 5:30-6a      | 2NEWS @ 5:30A      | \$700   | NON-PREEMPTIBLE         |
| :60           | 10/15/2012 | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 6-8a         | 2NEWS THIS MORNING | \$550   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 10:35-11:35P | LETTERMAN          | \$570   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 6-6:30P      | 2NEWS @ 6PM        | \$2,000 | NON-PREEMPTIBLE         |
| :60           | 10/15/2012 | 5-5:30P   | 2NEWS @ 5PM        | \$800     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 4-4:30P      | 2NEWS @ 4PM        | \$360   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| TOTAL:        |            |           |                    | \$9,380   | Revised \$ amount forgot to include the last cell         | TOTAL: |            |              |                    | \$7,600 | \$1780 in savings       |

Comments:

BUYER SIGNATURE:

ACCOUNT EXECUTIVE SIGNATURE: *Kristen Henderson*

DATE:

DATE:

17-Sep

KUTV Channel 2  
150 South Main Street #150  
Salt Lake City, UT 84111



Note: If KUTV does not receive response from  
buyer within 24 hours, make goods will be  
made as offered

Account Executive: KRISTEN HENDERSON  
Fax#: 801-838-1101  
Phone#: 801-838-1119  
Email: KHENDERSON@kutv2.com

### MISSED SPOTS/ CHANGES/ MAKE-GOODS

Date: 9/17/2012

Client: GARY HERBERT

Flight Dates: 9/24/12 - 11/4/12

Product: HERBERT - SPOT TV - GENERAL -60

Est. #: 400-401

| ORDERED SPOTS |            |           |                    | MAKEGOODS |   |        |            |              |                    |         |                         |
|---------------|------------|-----------|--------------------|-----------|---|--------|------------|--------------|--------------------|---------|-------------------------|
| LENGTH        | WK OF      | TIME      | PROGRAM            | RATE      | REASON MISSED   | LENGTH | WK OF      | TIME         | PROGRAM            | RATE    | NOTES                   |
| :60           | 09/24/12   | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | NON-PREEMPTIBLE RATES TO CLEAR                            | :60    | 9/24/2012  | 5-5:30P      | 2NEWS @ 5PM        | \$1,800 | NON-PREEMPTIBLE         |
| :60           | 09/24/12   | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | NON-PREEMPTIBLE RATES TO CLEAR                            |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 6-8A      | 2NEWS THIS MORNING | \$550     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 5-5:30P   | 2NEWS @ 5PM        | \$800     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
| :60           | 9/24/2012  | 10-10:35P | 2NEWS @ 10PM       | \$2,400   | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
|               |            |           |                    |           |   |        |            |              |                    |         |                         |
| :60           | 10/6/2012  | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/6/2012  | 6-6:30P      | 2NEWS @ 6PM        | \$2,000 | NON-PREEMPTIBLE         |
|               |            |           |                    |           |   | :60    | 10/6/2012  | 6-8a         | 2NEWS THIS MORNING | \$550   | PREEMPTIBLE WITH NOTICE |
|               |            |           |                    |           |   |        |            |              |                    |         |                         |
| :60           | 10/15/2012 | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 5:30-6a      | 2NEWS @ 5:30A      | \$700   | NON-PREEMPTIBLE         |
| :60           | 10/15/2012 | 5:30-6a   | 2NEWS @ 5:30A      | \$300     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 6-8a         | 2NEWS THIS MORNING | \$550   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 10:35-11:35P | LETTERMAN          | \$570   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 8-9A      | CBS THIS MORNING   | \$270     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 6-6:30P      | 2NEWS @ 6PM        | \$2,000 | NON-PREEMPTIBLE         |
| :60           | 10/15/2012 | 5-5:30P   | 2NEWS @ 5PM        | \$800     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR | :60    | 10/15/2012 | 4-4:30P      | 2NEWS @ 4PM        | \$360   | PREEMPTIBLE WITH NOTICE |
| :60           | 10/15/2012 | 6-6:30P   | 2NEWS @ 6PM        | \$850     | PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO CLEAR |        |            |              |                    |         |                         |
|               |            |           |                    |           |   |        |            |              |                    |         |                         |
|               |            |           | TOTAL:             | \$8,530   |   |        |            |              | TOTAL:             | \$8,530 |                         |

Comments:

BUYER SIGNATURE:

ACCOUNT EXECUTIVE SIGNATURE: *Kristen Henderson*

DATE:

DATE: 17-Sep

Client: Governor Gary Herbert  
 Product: media  
 Campaign: Herbert - Spot TV - General :60

## Station Order

R&R Partners, Inc.  
 900 South Pavilion Center Drive  
 Las Vegas, NV 89144  
 702.228.0222

Rev #: 0  
 Flight From: 09/24/2012 to 11/04/2012

Estimate No.: 400-401  
 Contract No.:  
 Job No.:

Buyer Name: Amy Pedro  
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY  
 Station: KUTV  
 Station Contact: Kristen Henderson

Actg. Order No.: 34381  
 WS Order No.: 33302  
 Contract No.:

| Item# | Days/<br>Times            | DP/<br>Len | Program Title/<br>Comml Tag | Station Gross<br>Rate/<br>Total | Sep<br>24 | Oct<br>01 | Oct<br>08 | Oct<br>15 | Oct<br>22 | Oct<br>29 | Total<br>Spots | DMA<br>P 35-64<br>(R) | DMA<br>HH<br>(R) |
|-------|---------------------------|------------|-----------------------------|---------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|-----------------------|------------------|
| 1     | MTWRF--<br>05:30A-06:00A  | EM<br>60   | MORNING NEWS                | \$300.00<br>\$1,800.00          | (2)       | (H)       | 2         | (2)       | .         | .         | 6              | 1.7<br>\$176.47       | 2.2<br>\$136.36  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 2     | MTWRF--<br>05:30A-06:00A  | EM<br>60   | MORNING NEWS                | \$700.00<br>\$2,800.00          | .         | (H)       | .         | .         | 2         | 2         | 4              | 1.7<br>\$411.76       | 2.2<br>\$318.18  |
|       | Comment: NON PREEMPT      |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 3     | MTWRF--<br>06:00A-08:00A  | EM<br>60   | CBS MORNING                 | \$550.00<br>\$1,650.00          | (1)       | (H)       | 1         | 1         | .         | .         | 3              | 3.5<br>\$157.14       | 4.0<br>\$137.50  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 4     | MTWRF--<br>06:00A-08:00A  | EM<br>60   | CBS MORNING                 | \$1,100.00<br>\$13,200.00       | 2         | (H)       | 2         | 2         | 3         | 3         | 12             | 3.5<br>\$314.29       | 4.0<br>\$275.00  |
|       | Comment: NON PREEMPT      |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 5     | MTWRF--<br>08:00A-09:00A  | EM<br>60   | CBS THIS MORN               | \$270.00<br>\$1,620.00          | (2)       | (H)       | 2         | (2)       | .         | .         | 6              | 1.4<br>\$192.86       | 2.7<br>\$100.00  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 6     | MTWRF--<br>08:00A-09:00A  | EM<br>60   | CBS THIS MORN               | \$600.00<br>\$2,400.00          | .         | (H)       | .         | .         | 2         | 2         | 4              | 1.4<br>\$428.57       | 2.7<br>\$222.22  |
|       | Comment: NON PREEMPT      |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 7     | MTWRF--<br>05:00P-05:30P  | EN<br>60   | CBS NEWS @ 5P               | \$800.00<br>\$2,400.00          | (1)       | (H)       | 1         | (1)       | .         | .         | 3              | 3.2<br>\$250.00       | 4.7<br>\$170.21  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 8     | MTWRF--<br>05:00P-05:30P  | EN<br>60   | CBS NEWS @ 5P               | \$1,800.00<br>\$12,600.00       | 1         | (H)       | 1         | 1         | 2         | 2         | 7              | 3.2<br>\$562.50       | 4.7<br>\$382.98  |
|       | Comment: NON PREEMPT      |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 9     | MTWRF--<br>06:00P-06:30P  | EN<br>60   | CBS NEWS @ 6P               | \$850.00<br>\$2,550.00          | 1         | (H)       | 1         | 1         | .         | .         | 3              | 3.8<br>\$223.68       | 5.0<br>\$170.00  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 10    | MTWRF--<br>06:00P-06:30P  | EN<br>60   | CBS NEWS @ 6P               | \$2,000.00<br>\$14,000.00       | 1         | (H)       | 1         | 1         | 2         | 2         | 7              | 3.8<br>\$526.32       | 5.0<br>\$400.00  |
|       | Comment: NON PREEMPT      |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 11    | MTWRF--<br>10:00P-10:35P  | LN<br>60   | CBS NEWS @ 10P              | \$2,400.00<br>\$7,200.00        | (1)       | (H)       | 1         | 1         | .         | .         | 3              | 6.7<br>\$358.21       | 8.9<br>\$269.66  |
|       | Comment: PREEMPT W NOTICE |            |                             |                                 |           |           |           |           |           |           |                |                       |                  |
| 12    | MTWRF--<br>10:00P-10:35P  | LN<br>60   | CBS NEWS @ 10P              | \$5,000.00<br>\$35,000.00       | 1         | (H)       | 1         | 1         | 2         | 2         | 7              | 6.7<br>\$746.27       | 8.9<br>\$561.80  |

\* CIRCLED SPOTS N/A ON ENTRY  
 AND NEED TO BE NON-PREEMPT  
 RATES TO CLEAR. PLEASE SEE  
 ATTACHED MAKEGOOD PACKAGE.



**Station Order**  
SALT LAKE CITY - TV

| Item#                | Days/<br>Times | DP/<br>Len | Program Title/<br>Comml Tag | Station Gross  |           |           |           |           |           |           | Total<br>Spots | DMA<br>P 35-64<br>(R) | DMA<br>HH<br>(R) |
|----------------------|----------------|------------|-----------------------------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|-----------------------|------------------|
|                      |                |            |                             | Rate/<br>Total | Sep<br>24 | Oct<br>01 | Oct<br>08 | Oct<br>15 | Oct<br>22 | Oct<br>29 |                |                       |                  |
| Comment: NON PREEMPT |                |            |                             |                |           |           |           |           |           |           |                |                       |                  |
|                      |                |            |                             | \$97,220.00    | 13        | ·         | 13        | 13        | 13        | 13        | 65             |                       |                  |

### Comments

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: \_\_\_\_\_